

**Tara Florist Twelve Oaks, LLC**  
**Donation Opportunity Policy Effective 8/1/2013**

Virtually not a week goes by without a handful of donation and product requests that while legitimate, totally outweigh our ability to satisfy. After looking at the stack of requests from June-July 2013 (FYI: easily over \$3,000) we have reconfigured our donation policy.

Our new policy will require more active participation by donation seekers, but will also allow us to increase our total donations to the community.

We continue to take a very strong stand that it is important to give back to the community that supports us! We have made some hard choices to focus our donation support.

### **Our priority focus areas through 2014**

1. Youth Sports, Academics and Activities  
-With a special focus on traditionally underfunded activities like ladies sports programs.
2. Care/Support for the less unfortunate members of our community.

### **Fundraising/Donation Programs we are offering in 2013-2014**

1. **Recycle Floral Vases/Containers for \$\$\$** (a lot easier and more profitable than selling candy)
2. **Sell our Parking Lot for Football and Events** (Yes it requires work, but we had one local basketball coach earn over \$400 in 3 hours all by himself)
3. **Social media challenges** using facebook, Twitter and SnapChat to earn direct \$\$\$ (These are limited)
4. **Special rebate on purchases program.** (Special shopping weeks/days where you collect receipts from Tara Florist purchases and turn in for % rebates)

We will be happy to talk with your organization about these opportunities.

Please allow a minimum of 30 days for requests to be processed. We allocate one day per month to consider requests. We expect all organizations/groups we support to be a 501c3 certified organization or other certified non-profit.

#### **Some examples of support we are no longer able to provide:**

- Requests outside of the 49085, 49127 and 49022 zip codes.
- Direct donations without active participation by requesting organization.
- Double dipping – When organizations or different parts of same organization submit multiple requests during a single year.
- Advertising in programs.
- Direct product donations (We do offer significant discounts for non-profits).
- Individual sponsorships for pageants.
- Loaning of products.
- Gift Certificates
- Auction item donations



## Donation Request Form and Policy

Please read the reverse for a complete explanation of our Donation and Support Policy

To help us consider your request please answer a few quick questions.

Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_ @ \_\_\_\_\_ WEB Site: \_\_\_\_\_

Is Organization a non-profit as defined by I.R.S. codes? Yes / No

Purpose of Organization: \_\_\_\_\_

Has your organization (or parts of it) submitted previous requests in the current calendar year? Yes / No

Do 80% of your organization activities take place in the 49085, 49022 & 49127 zips? Yes / No

Exact donation request? [\(Please read reverse before filling out\)](#)

\_\_\_\_\_

What is donation support for? \_\_\_\_\_

Your Name, Title, Address and Phone: \_\_\_\_\_

\_\_\_\_\_

Your E-Mail: \_\_\_\_\_ @ \_\_\_\_\_ Phone: \_\_\_\_\_

Date Needed: \_\_\_\_/\_\_\_\_/\_\_\_\_ (Please submit at least 30 days in advance)

For other information please use reverse side or attach:

**Thank You**